

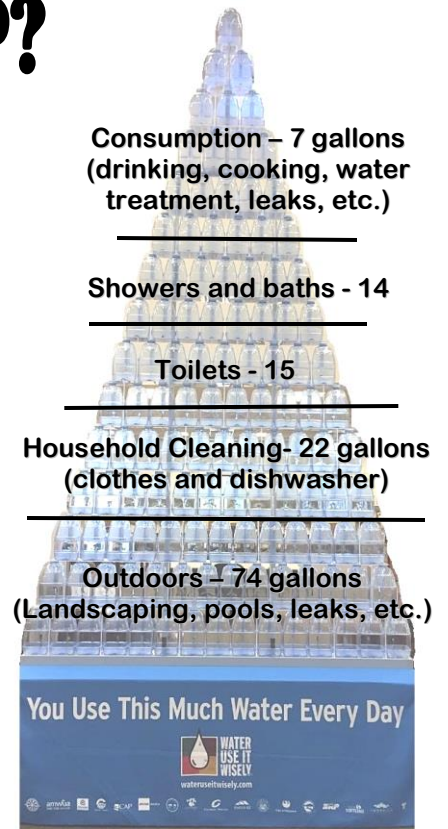


HOW DOES YOUR WATER USE STACK UP?

You've encountered our impressive water tower on tour at one of our Water – Use It Wisely partner locations. The 16-foot pyramid constructed of 120 one-gallon water jugs is featured at City Halls, libraries and other public locations. It's an amazing visual of the typical water use by each person each day here in the Valley.

Rarely will anyone look at it and say, "Hey! That's how much water I consumed yesterday at home!" It just might be. How much water you and your family use each day might be more than you think. If you don't believe us, check for yourself. Pull out a recent utility bill... we dare you! Fill in the numbers in the chart below, do the math and see **how your water use stacks up!**

[Hint: your water bill may indicate your consumption in 1,000 gallon units or by CCF's which stands for a hundred cubic feet. 1 CCF= 748 gallons. The chart below gives you examples of how to use each unit of measure]

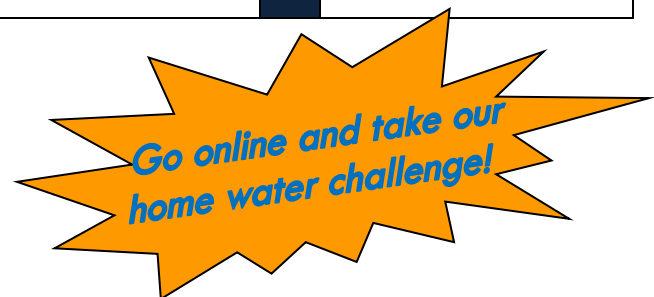


Determine Your Monthly Water Use

	Gallons used this month		Number of people in household		Number of days in month		Gallons used by each person each day
If in CCF units	18 ccf $18 \times 748 = 13,464$		4 people $13,464 \div 4 = 3,366$		30 days $3,366 \div 30 = 112.2$		112 gal. per person/day
If in 1000 gal. units	14 units $14 \times 1000 = 14,000$	÷	4 people $14,000 \div 4 = 3,500$	÷	30 days $3,500 \div 30 = 116$	=	116 gal. per person/day
Insert your numbers							

Rating Your Results

Excellent: 30-80 gallons per person/day
Good: 81-150 gallons per person/day
Fair: 151-249 gallons per person/day
You Need Help! 250 or above



Where To Get Help

- Outdoor watering is a great place to start as up to 70% of you water use is outdoors. There are over 100 tips, listings of water-wise classes, our new online home water challenge, watering tutorials and much more at www.wateruseitwisely.com.
- Contact your Water – Use It Wisely water provider. Find us at: <http://wateruseitwisely.com/more-resources/partners/>

The Water – Use It Wisely regional partners include AZ Department of Water Resources, AZ Municipal Water Users Association, Avondale, Buckeye, Central AZ Project, Chandler, EPCOR Water, Flagstaff, Fountain Hills, Glendale, Global Water, Goodyear, Mesa, Peoria, Phoenix, Queen Creek, Salt River Project, Scottsdale, Surprise, and Tempe.